FINANCIAL SEMINARS HOSTED BY TAKE CHARGE AMERICA AND BBB PROVE BENEFICIAL FOR VALLEY SENIORS

Series of nine seminars in 2012 and 2013 educated seniors about budgeting and money management.

PHOENIX – (April 26, 2013) – Take Charge America, a national non-profit credit counseling agency in Phoenix, and the Better Business Bureau Serving Central, Northern and Western Arizona (BBB), co-hosted nine free financial seminars during the past six months to educate Valley seniors about current financial issues and strategies, and to help them protect their savings.

Nearly 250 Valley residents, ranging in age from 56 to 94, attended the two-hour seminars. Led by Mike Sullivan, Take Charge America’s chief education and operations officer, and Jack Hudock from the BBB, the workshops covered a variety of financial issues facing seniors today. A survey conducted at the end of each seminar indicated the majority of participants felt the seminars increased their awareness of money management strategies.

“I drove 80 miles (40 each way) from Ahwatukee,“ said a seminar participant. “With today’s gas prices, that was about $20. It was worth it.” Added another participant, “Awesome presentation, great speakers and good information.”

Among the subjects covered, seniors reported Investment Fraud and Scams, Benefits of Seeking Help and How to Control Your Income were the most important. In addition, participants indicated the seminar had helped them understand the importance of requesting and verifying credentials in financial scenarios, paying closer attention to investment risks and use of resources, and focusing on saving money.

The Association of Independent Consumer Credit Counseling Agencies provided funding for the seminars.

Seniors who were unable to attend the seminars yet are in need of financial assistance can call Take Charge America at (623) 266-6100 to speak with a certified credit counselor.

About Take Charge America, Inc.
Take Charge America, Inc., a non-profit financial education, credit counseling, housing counseling and debt management agency, is dedicated to helping consumers nationwide improve their financial futures. Founded in 1987, the organization has helped more than 1.6 million consumers nationwide manage their personal finances and debts. To learn more, visit www.takechargeamerica.org or call (623) 266-6100.

About the Better Business Bureau serving Greater Arizona
BBB is an unbiased organization that sets and upholds high standards for fair and honest business behavior. Businesses that earn BBB accreditation contractually agree and adhere to the organization’s high standards of ethical business behavior. Incorporated locally in 1938, today your BBB serves communities in Central, Northern and Western Arizona, supported by over 10,000 BBB Accredited Businesses. BBB provides objective advice and educational information on topics affecting marketplace trust.

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