Take Charge America Hosts Gear Up for Success to Educate Real Estate Agents on Challenges, Opportunities in Today’s Changing Market
Agents learn about critical resources that support homebuyers and sellers

PHOENIX – (Oct. 21, 2013) – Take Charge America, a national non-profit credit counseling and housing counseling agency based in Phoenix, hosted Gear Up for Success last week, an event that educated real estate agents about today’s shifting marketplace and provided insights into the behaviors and motives of homebuyers and sellers.

Gear Up for Success featured keynote addresses from industry leaders:

- Judy Lowe, Arizona real estate commissioner
- Michael Orr, director of Center for Real Estate Theory and Practice at the Arizona State University W.P. Carey School of Business
- Marvin Clark, chief economist and investment strategist at Monsoon Wealth Management LLC
- Michael Sullivan, Ph.D., chief education and operations officer with Take Charge America

More than 120 agents attended the event.

“Homebuyers today are markedly different than in generations past, and it’s no surprise considering the volatility of the real estate market in recent years,” said David Richardson, chief executive of Take Charge America. “They have weathered the recession and are ready to rebuild, but they’re often unsure how to go about it and which courses of action they should take. Real estate agents who understand this mindset and challenge will have a distinct edge in building their businesses.”

Take Charge America also educated real estate agents about resources to support their clients during the buying and selling process. Agents learned about the importance of credit and housing counseling as well as the resources available for first-time buyers.
Consumers in need of credit counseling or housing education may call Take Charge America at (623) 266-6382 to speak with a housing counselor. Additional information can be found at [www.takechargeamerica.org](http://www.takechargeamerica.org).

**About Take Charge America, Inc.**

Take Charge America, Inc., a non-profit financial education, credit counseling, housing counseling and debt management agency, is dedicated to helping consumers nationwide improve their financial futures. Founded in 1987, the organization has helped more than 1.6 million consumers nationwide manage their personal finances and debts. To learn more, visit [www.takechargeamerica.org](http://www.takechargeamerica.org) or call (888) 822-9193.

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